

**ROGERS OMNI PRODUCTION UNIT LOCAL 723M
V.P REPORT FOR JUNE 2016 – R.BONI**

Our Unit is running fine. DSQ production team is busy more than ever with more local production like – on location interviews and streeters for both languages Cantonese and Mandarin .

Valeria Lorenzetti is the new P/T Story Producer addition to the Italian unit.

Replacing Sonja Zibin who has left her position this Past May. Valeria has adapted very well and fast to the position. She brings creativity and style with a fresh new look to IL TACCUINO (a community event weekly PSA).

ROGERS/OMNI/CRTC

On the eve of the new “Pick ‘n Pay” package proposed to the CRTC by the three major media conglomerates, the saga continues with good prospects ahead for OMNI and hopefully for our members. This is a small excerpt from a recent article . Colette Watson Vice President of Media and Operations at Rogers, is quoting strong and important predictions for Omni TV.

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“Omni Television is seeking regulatory approval to create a new national channel that would restorer ethnic newscasts axed one year ago. It also wants the multilingual and multicultural channel to be included in basic packages. This channel will be by distribution services to subscribers across the country carried. Revenue from subscriptions would fund new daily newscasts in Italia, Mandarin, Cantonese and Punjabi.....As far how many positions the restored newscasts would create, Watson said:” It is too early to say how many jobs would be created and what jobs would be”. In 2015 money was the main reason OMNI cancelled money-losing newscasts and slashed 110 jobs as its multicultural channels, Watson said, adding the newscasts cost about \$9 Million annually but only brought in \$3.9 M in advertising revenue.

The new funding plan, seek 12 cents a month per subscriber and the 12 cents is a complete break even..... -- TORONTO June 16.

*** * * I'm concerned about Rogers making the appropriate move and to have the news production done at OMNI Dundas Square and not at any of the Rogers Cable (Don Mills-York Mills) for example so they can justify keeping the Rogers local cable station open.**

Another thing is Colette's comment about " How many positions the restored newscast would create..."It's too early to say how many jobs and what those jobs would be". Is she actually saying that there will be a minimum positions, like two producer/hosts for each newscast? ...and with different titles ?...so those Union Positions from past years will no longer be Union jobs"? Also where is the Portuguese newscast which was only on OMNI? We must keep a close eye on things.